asmixo

PLANS & ADD-ONS · 2026 · AUD

THE ALTERNATIVE TO AN IN-HOUSE DESIGNER

Everything your in-house designer does. Around half the cost. Twice as *fast.*

Social and ad design, motion ads, short-form video, email templates, packaging and print artwork, landing pages. Motion is in every plan, and the monthly fee follows your real volume. Smallest month A$1,750. Brief by 5pm, drafts by 9am.

PLAN 01

Starter

For brands that need steady social and ad creative, with motion built in.

A$ 1,950 / MONTH

Motion included: animated posts, product reveals, sale & promo ads, animated stories.

Your month	1 brand · 1 month
Social & paid-social designs	20
Motion ads & animated posts	3
Email campaigns	2
Print & POS artwork	1
Active requests at a time	1
First drafts	24 hours
Revisions	Unlimited
Source files	Yours

More or less? The fee moves with every item. Build yours at asmixo.com.

PLAN 02 — MOST BRANDS PICK THIS

Growth

For brands posting daily and running paid social, with Reels and video ads in the mix.

A$ 2,900 / MONTH

Motion included: everything in Starter, plus kinetic-type promos, animated carousels, logo stings, Reels and UGC ad cutdowns.

Your month	1 brand · 1 month
Social & paid-social designs	30
Motion ads & animated posts	6
Short-form video edits	4
Email campaigns + template system	4
Print & packaging artwork	2
Active requests at a time	1
Drafts · video first cut	24h · 48–72h
Revisions	Unlimited

More or less? The fee moves with every item. Build yours at asmixo.com.

PLAN 03

Full Stack

Everything an in-house designer and video editor would do, for launches, video and a weekly calendar.

A$ 3,900 / MONTH

Motion included: everything in Growth, plus launch films, A/B ad variant sets and motion for product pages.

Your month	1 brand · 1 month
Social & paid-social designs	35
Motion ads & animated posts	8
Short-form video edits	8
Email campaigns + templates	4
Print & packaging artwork	2
Landing page / web design	1
Active requests at a time	2
Drafts · video first cut	24h · 48–72h

More or less? The fee moves with every item. Build yours at asmixo.com.

EVERY PLAN INCLUDES

A senior designer on every file, working to your brand guidelines. Figma, Canva-ready, Klaviyo/Mailchimp, AI/PSD or AE source files.

FORMATS

1:1 · 4:5 · 9:16 · 16:9 exports, email builds, print-ready PDFs on your printer's dielines.

NO LOCK-IN

Month to month. 14 days' notice to stop, for example once your own hire starts.

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ADD-ONS

Stack more on when you need it.

Add-ons sit on top of an active plan. Take them for a busy month and drop them after.

Packaging range sprint Range extension or per-SKU artwork on printer dielines	**from A$1,000**
Launch kit Key visual · 20 ad resizes · 3 motion ads · launch email · POS set	**A$1,600**
Print campaign pack Catalogue, lookbook or trade-show set, print-ready	**from A$800**
Website care Shopify / WordPress / Webflow upkeep, updates and monthly checks	**+A$400/mo**
Weekend cover Saturday and Sunday briefs turned around	**+A$350/mo**
Stock, fonts & music licences Passed through at cost	**at cost**

LOCK-IN CONTRACTS **$0.00**

TERMS

Simple on purpose.

BILLING	First month: 50% to start, 50% on day 15. After that, invoiced on the 1st, due within 7 days.
PAYMENT	International bank transfer (SWIFT) · Payoneer · Wise. Invoiced in AUD.
CONTRACT	Month to month. 14 days' notice to stop. A signed one-page scope and an invoice come with every payment.
TURNAROUND	Static and motion: 24h first drafts. Video: 48–72h first cut. Larger items (packaging ranges, landing pages) are scheduled together.
REVISIONS	Unlimited on active requests. Consolidated notes keep it fast.
OWNERSHIP	You own every final and source file on payment.
NOT INCLUDED	3D, photo and video shoots, voiceover talent, media buying, print production and vendor management, long-form copywriting.

THE ALTERNATIVES

	IN-HOUSE HIRE	FREELANCERS	DESIGN SUBSCRIPTIONS	ASMIXO
Monthly cost	A$7,000+ all-in	Varies per job	A$2,200–3,700 once motion & video are added	**From A$1,950, priced to volume**
Motion in the plan	Depends on hire	Separate person	Top tiers only	**Every plan**
Time to start	8–12 weeks to hire	Days	Days	**Next Monday**
Design + motion + video	Usually one skill	Three people	Video costs extra	**Yes, one plan**
First drafts	Office hours	Varies	1–2 days	**24 hours**
Senior on every file	Depends on hire	Varies	Rotating designers	**Always**
Stop anytime	No	Yes	Yes	**14 days' notice**

In-house figure: typical all-in cost of a mid-weight designer in Australia (salary, super, leave, equipment and software). Subscription range: published monthly prices of the major providers' plans that include motion or video (Kimp, DotYeti, Design Pickle), converted to AUD, October 2026.

Let's plan your next *month.*

Book a 15-minute call

info.asmixo@gmail.com · asmixo.com

Rates valid to 31 March 2027.